

USEITI Outreach and Communications Subcommittee Meeting Summary for Monday, March 31, 2014

Agenda

1. Review draft Discuss sector-to-sector communications with international counterparts
2. Barrow Alaska Tribal Council presentation Congressional/CRS outreach update
3. International update
4. Other business items

Congressional Outreach

It was suggested that a letter be sent to all Congressional members with a copy of the briefing sheet attached from the MSG. This will need to be explored before a recommendation can be made to the MSG.

- **Senate Outreach:**
A briefing likely coming in a couple months.

International Outreach

- **International Outreach:**
Discussion as to whether we needed to have all sectors involved when communicating with counterparts from other countries. It was decided that no representation from other sectors is needed if it is simply counterparts communicating from different countries. (i.e. CSO from US with CSO from Ireland). It was noted that we should all report back to the subcommittee if during those communications we learn of issues relevant to the US EITI.
- **Tribal Outreach:**
The Village of Barrow (Alaska) presentation will be on Thursday, April 3 at 10:30 p.m. (Eastern Standard Time). Jerry Gidner will be present on the call to represent the Government Sector. It was asked to have industry and government representation on the call.
- **Outreach Working Group** (Members: Laurie Sherman, Amanda Lawson, Marina Voskanian):

The outreach communication plan was sent out to the sectors for review. Comments were received and minor edits were made. Plan will be resent to the co-chairs to send out to their respective sectors for a final review. The final document will be reviewed and approved at the next meeting before being presented to the MSG at the April meeting.

There was a discussion on creating individual action plans for implementing the communications strategy with respect to individual key audiences. Also asked, if there are any additional entities to be added to the plan.

- **Subnational Outreach:**
Nothing to report.

Other Business Items

The matter of joint press releases was brought up. This is a matter up for more discussion with the co-chairs and then presented back to the subcommittee.

Next Steps/Action Items

- Laurie Sherman to resend communications plans to co-chairs by today for co-chairs to share with their respective sectors for comments.
- Co-chairs to have comments to the communication plans to Laurie Sherman by COB Thursday, April 3, 2014.
- Subcommittee to approve final communication plan at the Monday, April 7, 2014, subcommittee meeting for inclusion/presentation at the April MSG meeting.
- Presentation to the Village of Barrow in Alaska on April 3, 2014 at 10:30 p.m. EST.

Next Meeting

Monday, April 7, 2014

Subcommittee Members in Attendance

Danielle Brian, Project on Government Oversight
Neil Brown, The Lugar Center
Greg Conrad, Interstate Mining
Greg Gould, Interior Department
Laurie Sherman, Transparency International USA

Invitees

Ryan Ellis, Interstate Mining
Pat Etchart, Interior Department
Jerry Gidner, Interior Department
Jennifer Goldblatt, Interior Department
Judy Wilson, Interior Department

Staff

Rosita Compton Christian, Interior Department, USEITI Secretariat
Mia Steinle, Project on Government Oversight